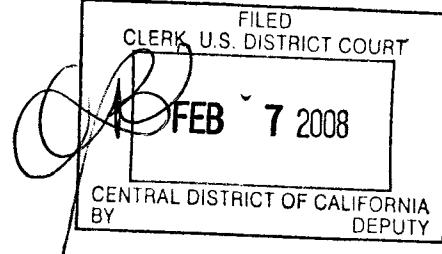


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2 akeats@kmwlaw.com
3 David K. Caplan (Bar No. 181174)
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Telephone: (310) 248-3830
Facsimile: (310) 860-0363
Attorneys for Plaintiff
Gucci America, Inc.



10 UNITED STATES DISTRICT COURT
11 CENTRAL DISTRICT OF CALIFORNIA
12 WESTERN DIVISION

13
14 GUCCI AMERICA, INC., a New York corporation,

Case No.: CV 07-1978 GHK (CWx)

15 Plaintiff,

[PROPOSED]

16 v.

PERMANENT INJUNCTION

17
18 BORSA, INC., a California corporation;
19 SHENGWEN VINCENT CHEN, also known as VINCENT CHEN, an individual; and JOHN DOES 1-10,

NOTE CHANGES MADE BY THE COURT.

21 Defendants.
22
23
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28

Based upon consideration of the Complaint, pleadings, declarations, memoranda, and papers and evidence submitted in this action, and in conformity with the Judgment entered in this action, **IT IS HEREBY ORDERED, ADJUDGED AND DECREED** that:

Defendant Borsa, Inc. and Defendant Shengwen Vincent Chen, also known as Vincent Chen (collectively, "Defendants"), and their ~~related entities~~, employees, ^{officers, attorneys and} affiliates, servants, representatives, agents, predecessors, assigns, and successors in ^{other who are} interest of any kind, and all persons or entities under their direction and control or in active concert or participation with them (hereinafter, "Related Entities") are ^{who receive actual notice of this injunction by personal service or mail} immediately and permanently enjoined throughout the world from:

1. directly or indirectly infringing Gucci's trademarks identified in **Exhibit 1** attached hereto (hereinafter, the "Gucci Trademarks") in any manner including generally, but not limited to, manufacturing (or causing to be manufactured), importing, marketing, advertising, selling, offering to sell, distributing, and otherwise exploiting any merchandise which infringes said Gucci Trademarks and manufacturing (or causing to be manufactured), importing, marketing, advertising, selling, offering to sell, distributing, and otherwise exploiting counterfeits or any other unauthorized products that picture, reproduce or utilize the likenesses of or which copy or bear a substantial similarity to the Gucci Trademarks;
2. using any simulation, reproduction, counterfeit, copy or colorable imitation of the Gucci Trademarks in connection with the promotion, advertisement, display, sale, offering for sale, manufacture, production, circulation or distribution of any unauthorized products in such fashion as to relate or connect, or tend to relate or connect, such products in any way to Plaintiff, or to any goods sold, manufactured, sponsored or approved by, or connected with Plaintiff;

- 1 3. engaging in any conduct that tends falsely to represent, or is likely to
- 2 confuse, mislead, or deceive purchasers, Defendants' customers and/or
- 3 members of the public into believing, that the actions of Defendants, the
- 4 products sold by Defendants or Defendants themselves are connected
- 5 with Plaintiff, are sponsored, approved or licensed by Plaintiff, or are in
- 6 some way connected or affiliated with Plaintiff;
- 7 4. affixing, applying, annexing or using in connection with the importation,
- 8 manufacture, distribution, advertising, sale and/or offering for sale of any
- 9 goods or services, a false description or representation, including words
- 10 or other symbols tending to falsely describe or represent such goods as
- 11 being those of Plaintiff;
- 12 5. infringing the aforementioned Gucci Trademarks, and damaging
- 13 Plaintiff's goodwill, reputation, and business;
- 14 6. using or continuing to use the Gucci Trademarks or trade names or any
- 15 variation thereof in any manner which infringes or tends falsely to
- 16 represent sponsorship, association or approval by Plaintiff such as on the
- 17 Internet (either in the text of a websites, as a domain name, or as a key
- 18 word, search word, metatag, or any part of the description of the site in
- 19 any submission for registration of any Internet site with a search engine
- 20 or index) in connection with any goods or services not directly authorized
- 21 by Plaintiff;
- 22 7. hosting or acting as an Internet Service Provider for, or operating any
- 23 websites, that offer for sale any products bearing counterfeits of the
- 24 Gucci Trademarks;
- 25 8. using any email addresses to offer for sale any non-genuine products
- 26 bearing counterfeits of the Gucci Trademarks;

9. using eBay or PayPal to offer for sale any non-genuine products bearing counterfeits of the Gucci Trademarks;
10. having any connection whatsoever with any websites that offer for sale any merchandise bearing counterfeits of the Gucci Trademarks;
11. secreting, destroying, altering, removing, or otherwise dealing with the unauthorized products or any books of records which contain any information relating to the importing, manufacturing, producing, distributing, circulating, selling, marketing, offering for sale, advertising, promoting, or displaying of all unauthorized products which infringe the Gucci Trademarks; and
12. effecting assignments or transfers of money, real or personal property, business licenses, forming new entities or associations or utilizing any other device for the purpose of circumventing or otherwise avoiding the prohibitions or restrictions set forth in paragraphs 1-11, above.

The prohibitions set forth in paragraphs 1-12, above, do not enjoin Defendants and their Related Entities from engaging in comparative advertising, classic or nominative fair use, or other protected First Amendment activities to which Defendants are entitled under the Constitution of the United States.

IT IS FURTHER ORDERED that, within ten (10) calendar days of this Order, Defendants shall provide to Plaintiff a notarized declaration under oath in which Defendants set forth all information, including addresses, e-mail addresses, websites, and telephone numbers, sufficient to identify all sources from which or from whom Defendants obtained merchandise bearing counterfeits or infringements of the Gucci Trademarks.

IT IS FURTHER ORDERED that Defendants, within ten (10) calendar days of entry of this Order, take all steps necessary to remove from all websites owned, operated or controlled by Defendants and their Related Entities all text, graphics,

1 pictures, images, source code, metatags, or other media relating to Defendants'
2 trafficking in, advertising, promoting, offering for sale and sale of any merchandise
3 bearing counterfeits of the Gucci Trademarks.

4 **IT IS FURTHER ORDERED** that Defendants, within thirty (30) calendar
5 days of entry of this Order, file and serve upon Plaintiff and its counsel a sworn
6 statement setting forth in detail the manner in which Defendants have complied with
7 this Order pursuant to 15 U.S.C. § 1116(a).

8 **IT IS FURTHER ORDERED** that Defendants deliver up for destruction to
9 Plaintiff all unauthorized products and related documents in their, or their Related
10 Entities, possession, custody or control, bearing any of the Gucci Trademarks or any
11 simulation, reproduction, counterfeit, copy or colorable imitation thereof, and all
12 plates, molds, matrices and other means of production of same pursuant to 15 U.S.C.
13 §1118.

14

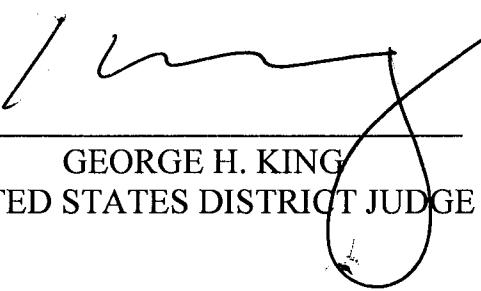
15

IT IS SO ORDERED.

16

17

Dated: 2/6/08


GEORGE H. KING
UNITED STATES DISTRICT JUDGE

18

19

20

21

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23

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25

RESPECTFULLY SUBMITTED,

26

By : /s/
Konrad K. Gatien
KEATS MCFARLAND & WILSON LLP
Attorneys for Plaintiff
GUCCI AMERICA, INC.

27

28

Exhibit 1



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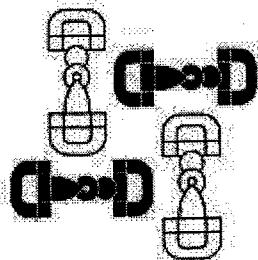
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Goods and Services IC 018. US 001 002 003 022 041. G & S: WALLETS, PURSES, HANDBAGS, SHOULDER BAGS, CLUTCH BAGS, TOTE BAGS, VALISES, SUITCASES AND DUFFEL BAGS. FIRST USE: 20050800. FIRST USE IN COMMERCE: 20050800

IC 025. US 022 039. G & S: SCARVES, BELTS, FOOTWEAR, SHIRTS, SWEATERS, COATS, SUITS, DRESSING GOWNS AND DRESSES. FIRST USE: 20050800. FIRST USE IN COMMERCE: 20050800

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 18.13.04 - Bridles; Other equipment for horses; Riding crops; Whips

Serial Number 78661151

Filing Date June 29, 2005

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition May 22, 2007

Registration Number 3274316

Registration Date August 7, 2007

EXHIBIT 1
PAGE 5

Owner (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York
NEW YORK 10022

Attorney of Record Lawrence W. Greene

Description of Mark The mark consists of a repeating pattern of two-toned, stylized images of horse bits.

Type of Mark TRADEMARK

Register PRINCIPAL-2(F)

Live/Dead Indicator LIVE

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Gucci More

Word Mark GUCCI MORE**Goods and Services** IC 036. US 100 101 102. G & S: Providing extended warranties on watches. FIRST USE: 20050200. FIRST USE IN COMMERCE: 20050200

IC 037. US 100 103 106. G & S: Watch repair. FIRST USE: 20050200. FIRST USE IN COMMERCE: 20050200

Standard Characters**Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 78716590**Filing Date** September 20, 2005**Current Filing Basis** 1A**Original Filing Basis** 1B**Published for Opposition** July 4, 2006**Registration Number** 3286963**Registration Date** August 28, 2007**Owner** (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 16th Floor 685 Fifth Avenue New York NEW YORK 10022**Attorney of Record** LOUIS S. EDERER**Prior Registrations** 0959338;0972078;1092621;1097555;1132675;AND OTHERS**Type of Mark** SERVICE MARKEXHIBIT 1
PAGE 1

Register PRINCIPAL**Live/Dead Indicator** LIVE

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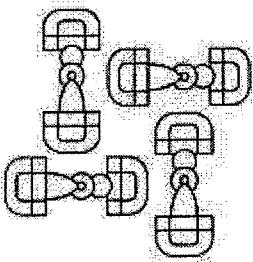
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Goods and Services IC 018. US 001 002 003 022 041. G & S: WALLETS, PURSES, HANDBAGS, SHOULDER BAGS, CLUTCH BAGS, TOTE BAGS, VALISES, SUITCASES AND DUFFEL BAGS. FIRST USE: 20050800. FIRST USE IN COMMERCE: 20050800

IC 025. US 022 039. G & S: SCARVES, BELTS, FOOTWEAR, SHIRTS, SWEATERS, COATS, SUITS, DRESSING GOWNS AND DRESSES. FIRST USE: 20050800. FIRST USE IN COMMERCE: 20050800

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 18.13.04 - Bridles; Other equipment for horses; Riding crops; Whips

Serial Number 78661141

Filing Date June 29, 2005

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition May 22, 2007

Registration Number 3274315

Registration Date August 7, 2007

EXHIBIT 1
PAGE 9

Owner (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022

Attorney of Record Lawrence W. Greene, Jeffrey H. Epstein, Arthur J. Greenbaum, William M. Borchard, Lynn S. Fruchter, Bala H. Celedonia, Morton D. Goldberg, Mary L. Kevin, Midge M. Hyman, Mark Montague, Robert W. Clarida, Dorothy R. Whitney, Deborah K. Squiers, Albert Robin, Arlana S. Cohen, Mark J. Speciner, Michelle R. MacGregor, Kieran G. Doyle, Lindsey F. Jones, Thomas Kjellberg, Joel K. Schmidt, Antonio Borrelli, Heather Jensen, Sujata Chaudhri, Eugene L. Flanagan, Anastasia Zhadina, and all other attorneys

Description of Mark The mark consists of a repeating pattern of stylized images of horse bits.

Type of Mark TRADEMARK

Register PRINCIPAL-2(F)

Live/Dead Indicator LIVE

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Goods and Services IC 018. US 001 002 003 022 041. G & S: WALLETS, HANDBAGS, TOTE BAGS AND SHOULDER BAGS. FIRST USE: 20051101. FIRST USE IN COMMERCE: 20051101

IC 025. US 022 039. G & S: SCARVES, HATS AND SHOES. FIRST USE: 20051101. FIRST USE IN COMMERCE: 20051101

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 18.13.02 - Spurs; Stirrups
18.13.04 - Bridles; Other equipment for horses; Riding crops; Whips

Serial Number 78765861

Filing Date December 2, 2005

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition March 6, 2007

Registration Number 3243972

Registration Date May 22, 2007

Owner (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York
NEW YORK 10022

Attorney of

EXHIBIT 1
PAGE 1 1

Record Lawrence W. Greene
Description of Mark The mark consists of design of horsebit in a repeating pattern. The stippling is for shading purposes.
Type of Mark TRADEMARK
Register PRINCIPAL-2(F)
Live/Dead Indicator LIVE

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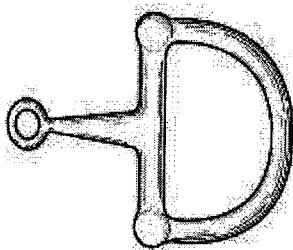
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Goods and Services IC 018. US 001 002 003 022 041. G & S: WALLETS, PURSES, HANDBAGS, SHOULDER BAGS, CLUTCH BAGS, TOTE BAGS, CREDIT CARD CASES, COSMETIC CASES SOLD EMPTY, ATTACHÉ CASES, VALISES, SUITCASES, DUFFEL BAGS. FIRST USE: 20040200. FIRST USE IN COMMERCE: 20040200

IC 025. US 022 039. G & S: CLOTHING, NAMELY, NECKTIES, SCARVES, BELTS, SHIRTS, SWEATERS, COATS, SUITS, DRESSING GOWNS, DRESSES, HATS AND FOOTWEAR. FIRST USE: 20040200. FIRST USE IN COMMERCE: 20040200

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 09.03.13 - Beltbuckles (Belt buckles); Belts, clothing; Belts, Weight lifting; Buckles, belt or shoe; Jump ropes
14.05.07 - Bits, drills; Drill bits; Drills
18.13.04 - Bridles; Other equipment for horses; Riding crops; Whips

Serial Number 78678214

Filing Date July 26, 2005

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition February 20, 2007

Registration Number 3238962

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PAGE 13

Registration Date May 8, 2007
Owner (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York
NEW YORK 10022
Attorney of Record Lawrence W. Greene, Jeffrey H. Epstein, Arthur J. Greenbaum, William M. Borchard, Lynn S. Fruchter, Baila H. Caledonia, Morton D. Goldberg, Mary L. Kevlin, Midge M. Hyman, Mark Montague, Robert W. Clarida, Dorothy R. Whitney, Deborah K. Squiers, Albert Robin, Arlana S. Cohen, Mark J. Speciner, Meichelle R. MacGregor, Kieran G. Doyle, Lindsey F. Jones, Thomas Kjellberg, Joel K. Schmidt, Antonio Borrelli, Heather Jensen, Sujata Chaudhri, Eugene L. Flanagan, Anastasia Zhadina, and all other attorneys
Prior Registrations 2037683;2885501
Description of Mark The mark consists of a stylized, three-dimensional image of one-half of a horse bit.
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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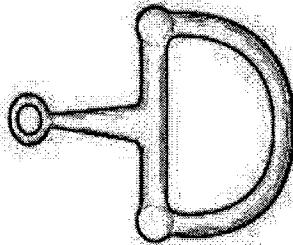
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Goods and Services	IC 009. US 021 023 026 036 038. G & S: Eyeglass frames and sunglasses. FIRST USE: 20050100. FIRST USE IN COMMERCE: 20050100
Mark Drawing Code	(2) DESIGN ONLY
Design Search Code	16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles; Spectacles; Sunglasses
Trademark Search Facility Classification Code	ART-16.03 Photography; cinematography; optics
Serial Number	77189629
Filing Date	May 24, 2007
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 11, 2007
Registration Number	3343722
Registration Date	November 27, 2007
Owner	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York

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NEW YORK 10022

Attorney of Record Louis S. Ederer
Prior Registrations 3238962
Description of Mark Color is not claimed as a feature of the mark.
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Word Mark	GG
Goods and Services	IC 025. US 022 039. G & S: neckties, belts, footwear and scarves. FIRST USE: 20040700. FIRST USE IN COMMERCE: 20040700
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.03.02 - Ovals, plain single line; Plain single line ovals 26.03.09 - Geometric figures, objects, humans, plants or animals forming the perimeter of an oval or bordering the perimeter of an oval; Ovals having animals as a border; Ovals having geometric figures as a border; Ovals having humans as a border; Ovals having objects as a border; Ovals having plants as a border 26.03.12 - Ovals with bars, bands and lines
Serial Number	76629212
Filing Date	January 28, 2005
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 18, 2005
Registration Number	3039794
Registration Date	January 10, 2006

EXHIBIT

1

Owner (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York
NEW YORK 10022

Attorney of Record George M. Borababy

Prior Registrations 1106722;1107259;1107311

Description of Mark The stippling in the drawing is to show indentation of the mark.

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Word Mark	GUCCI
Goods and Services	IC 018. US 001 002 003 022 041. G & S: Wallets, purses, handbags, shoulder bags, clutch bags, tote bags, duffel bags, business card cases, calling card cases, credit card cases, name card cases, key cases and attache cases. FIRST USE: 19670000. FIRST USE IN COMMERCE: 19670000
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	76629211
Filing Date	January 28, 2005
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 6, 2005
Registration Number	3061918
Registration Date	February 28, 2006
Owner	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record	George M. Borababy

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Prior Registrations 0876292;AND OTHERS
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Word Mark GG
Goods and Services IC 009, US 021 023 026 036 038. G & S: eyeglass frames and sunglasses. FIRST USE: 20031000. FIRST USE IN COMMERCE: 20031000
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 76621231
Filing Date November 17, 2004
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition October 18, 2005
Registration Number 3039631
Registration Date January 10, 2006
Owner (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record George M. Borababy
Prior Registrations 1158170;1464522
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Word Mark	GG
Goods and Services	IC 018. US 001 002 003 022 041. G & S: wallets, purses, handbags, tote bags, business card cases, credit card cases and key cases, partly or wholly of leather. FIRST USE: 20020900. FIRST USE IN COMMERCE: 20020900
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	76621230
Filing Date	November 17, 2004
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 18, 2005
Registration Number	3039630
Registration Date	January 10, 2006
Owner	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record	George M. Borababy
Prior Registrations	1158170

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Word Mark	GG
Goods and Services	IC 025, US 022 039, G & S: footwear and belts. FIRST USE: 20020900. FIRST USE IN COMMERCE: 20020900
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	76621229
Filing Date	November 17, 2004
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 18, 2005
Registration Number	3039629
Registration Date	January 10, 2006
Owner	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record	George M. Borababy
Prior Registrations	1158170
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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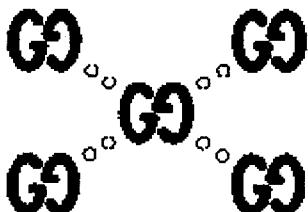
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Word Mark	GG
Goods and Services	IC 018. US 001 002 003 022 041. G & S: Wallets, purses, handbags, shoulder bags, clutch bags, tote bags, business card cases, credit card cases, partly and wholly of leather, key cases, cosmetic cases sold empty, briefcases, attaché cases, valises, suitcases and duffles. FIRST USE: 19660300. FIRST USE IN COMMERCE: 19660300
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.01.02 - Circles, plain single line; Plain single line circles 26.01.31 - Circles - five or more; Five or more circles
Serial Number	76611519
Filing Date	September 15, 2004
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	January 3, 2006
Registration Number	3072549
Registration Date	March 28, 2006
Owner	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022

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Attorney of Record George M. Borababy

Prior Registrations 1106722;1107259;1107311;2680237;AND OTHERS

Type of Mark TRADEMARK

Register PRINCIPAL

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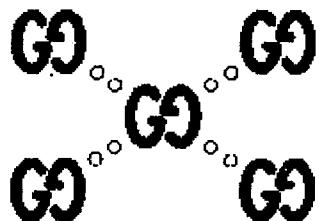
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TARR Status	ASSIGN Status	TDR	TTAB Status
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Word Mark GG GG GG GG GG
Goods and Services IC 025. US 022 039. G & S: neckties, scarves, belts, footwear and gloves. FIRST USE: 19660300. FIRST USE IN COMMERCE: 19660300
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 26.01.02 - Circles, plain single line; Plain single line circles
 26.01.31 - Circles - five or more; Five or more circles
Serial Number 76611399
Filing Date September 15, 2004
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition January 3, 2006
Registration Number 3072547
Registration Date March 28, 2006
Owner (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record George M. Borababy
Prior Registrations 1106722;1107259;1107311;2680237;AND OTHERS
Type of Mark TRADEMARK

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Word Mark G
Goods and Services IC 009. US 021 023 026 036 038. G & S: eyeglass frames and sunglasses. FIRST USE: 19970000. FIRST USE IN COMMERCE: 19970000
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 76488197
Filing Date February 5, 2003
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition October 11, 2005
Registration Number 3037082
Registration Date January 3, 2006
Owner (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record George M. Borababy, Esq.
Prior Registrations 2042805;2234272
Type of Mark TRADEMARK
Register PRINCIPAL
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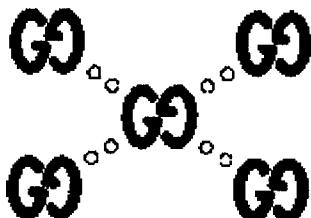
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Word Mark GG
Goods and Services IC 014. US 002 027 028 050. G & S: jewelry. FIRST USE: 20010800. FIRST USE IN COMMERCE: 20010800
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 26.01.02 - Circles, plain single line; Plain single line circles
26.01.31 - Circles - five or more; Five or more circles
Serial Number 76326177
Filing Date October 17, 2001
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition November 5, 2002
Registration Number 2680237
Registration Date January 28, 2003
Owner (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record George M. Borababy
Prior Registrations 1106772;1107259;1216708;1220263;1223400;1236415;AND OTHERS
Description of Mark The mark consists of a repeating pattern that includes the lettering "GG".
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE



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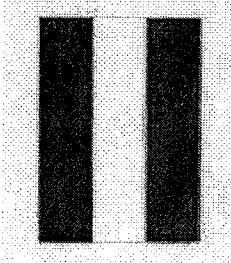
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Goods and Services IC 018. US 001 002 003 022 041. G & S: wallets, purses, handbags, shoulder bags, clutch bags, tote bags, duffel bags, business card cases, credit card cases, key cases and attaché cases.
FIRST USE: 20030700. FIRST USE IN COMMERCE: 20030700

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 26.11.11 - Rectangles divided twice into three sections
26.11.21 - Rectangles that are completely or partially shaded

Serial Number 76629241

Filing Date January 28, 2005

Current Filing Basis 1A

Original Filing Basis 1A

Supplemental Register Date February 28, 2006

Registration Number 3137327

Registration Date August 29, 2006

Owner (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022

Attorney of Record Louis S. Ederer

Prior

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Registrations 1122780;1511774;AND OTHERS

Description of Mark The color(s) green and white is/are claimed as a feature of the mark. The mark consists of a multi-colored stripe comprised of a white stripe surrounded by two green stripes.

Type of Mark TRADEMARK

Register SUPPLEMENTAL

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Word Mark G
Goods and Services IC 018, US 001 002 003 022 041. G & S: Wallets, purses, handbags, shoulder bags, clutch bags, tote bags, duffel bags, business card cases, credit card cases, key cases, and attaché cases.
 FIRST USE: 20040100. FIRST USE IN COMMERCE: 20040100
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 76628522
Filing Date January 21, 2005
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition November 8, 2005
Registration Number 3052779
Registration Date January 31, 2006
Owner (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York
 NEW YORK 10022
Attorney of Record George M. Borababy
Prior

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Registrations 2042805;2068107;2234272;2369842

Type of Mark TRADEMARK

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Word Mark S.N.M.
Goods and Services IC 025. US 022 039. G & S: clothing, namely, suits, stockings, shirts, blouses, trousers, skirts; headwear, footwear; articles of outer clothing, namely, jackets, coats; articles of under clothing, namely, underwear; overalls, waistcoats, vests, pantyhose; knitted articles of clothing and articles of clothing made from knitted materials, namely, sweaters, skirts, trousers, dresses; articles of fancy dress, namely, dresses, trousers, shirts, skirts, blouses, suits, scarves, ties, dressing-gowns, bathrobes; sports clothing, namely, sweatshirts, shorts, jogging suits, sweat pants, jackets; sleepwear, hats, socks, belts, caps, gloves, aprons, jeans, neckwear, swimwear

Mark Drawing Code (1) TYPED DRAWING**Serial Number** 76165382**Filing Date** November 15, 2000**Current Filing Basis** 44E**Original Filing Basis** 44E**Published for Opposition** June 4, 2002**Registration Number** 2611854**Registration Date** August 27, 2002**Owner** (REGISTRANT) PRECIS (1995) LIMITED LIMITED COMPANY UNITED KINGDOM C/O GUCCI SERVICES LIMITED 4 GRAFTON STREET LONDON UNITED KINGDOM W1X3LB**Assignment Recorded** ASSIGNMENT RECORDED**Attorney of Record** Lawrence E Apolzon**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead**EXHIBIT 1
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Typed Drawing

Word Mark	GUCCI RUSH
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: perfumes, colognes, eau de toilette and aftershave lotion. FIRST USE: 19990800. FIRST USE IN COMMERCE: 19990800
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75630229
Filing Date	January 29, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	November 30, 1999
Registration Number	2530253
Registration Date	January 15, 2002
Owner	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record	George M. Borababy
Prior Registrations	1140598;2021377;2065142;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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TARR Status	ASSIGN Status	TDR	TTAB Status
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Typed Drawing

Word Mark	ENVY
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: essential oils for personal use, perfumes, eaux de parfum, eaux de toilette, deodorants for personal use, soaps and liquid soaps for use on the human body, cosmetic body milks, cosmetic body powders, cosmetic body oils, bubble bath, cosmetic bath and shower preparations, namely, bath salts, bath gel and bath oils
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75201856
Filing Date	November 19, 1996
Current Filing Basis	44E
Original Filing Basis	44D
Published for Opposition	September 30, 1997
Registration Number	2151968
Registration Date	April 21, 1998
Owner	(REGISTRANT) SCANNON S.A. CORPORATION FRANCE 10, rue de Castiglione 75001 PARIS FRANCE
	(LAST LISTED OWNER) GUCCI AMERICA, INC. CORPORATION NEW YORK 685 FIFTH AVENUE NEW YORK NEW YORK 10022
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Louis S. Ederer
Priority Date	May 24, 1996

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Prior Registrations 1899517
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20071024.
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Goods and Services IC 014. US 002 027 028 050. G & S: WATCHES. FIRST USE: 19940400. FIRST USE IN COMMERCE: 19941200
Mark Drawing Code (2) DESIGN ONLY
Design Search Code 17.01.01 - Pocket watches; Stop watches; Watches; Wristwatches
Serial Number 75466112
Filing Date April 10, 1998
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition November 9, 1999
Registration Number 2885501
Registration Date September 21, 2004
Owner (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record GEORGE M BORABABY
Prior Registrations 2037683
Description of Mark The broken line shows preferred placement on the watch and is not claimed as part of the mark
Type of Mark TRADEMARK
Register PRINCIPAL
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Word Mark G
Goods and Services IC 014. US 002 027 028 050. G & S: WATCHES and CLOCKS. FIRST USE: 19960430.
 FIRST USE IN COMMERCE: 19960900
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 75456924
Filing Date March 25, 1998
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition December 29, 1998
Registration Number 2234272
Registration Date March 23, 1999
Owner (REGISTRANT) GUCCI AMERICA, INC. CORPORATION NEW YORK 685 fifth Avenue New York NEW YORK 10022
Attorney of Record GOERGE M BORABABY
Prior Registrations 2042805
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
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Word Mark	G
Goods and Services	IC 014. US 002 027 028 050. G & S: WATCHES. FIRST USE: 19960400. FIRST USE IN COMMERCE: 19960400
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	17.01.01 - Pocket watches; Stop watches; Watches; Wristwatches
Serial Number	75466215
Filing Date	April 10, 1998
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 19, 1999
Registration Number	2369842
Registration Date	July 25, 2000
Owner	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record	GEORGE M BORABABY
Prior Registrations	2042805;2068107
Description of Mark	The broken line shows preferred placement on the watch and is not claimed as part of the mark.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 8 (6-YR).
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Word Mark G

Goods and Services IC 018. US 001 002 003 022 041. G & S: handbags. FIRST USE: 19941000. FIRST USE IN COMMERCE: 19950300

IC 025. US 022 039. G & S: belts[, gloves]. FIRST USE: 19941000. FIRST USE IN COMMERCE: 19950300

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 74709786

Filing Date August 1, 1995

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition December 17, 1996

Registration Number 2042805

Registration Date March 11, 1997

Owner (REGISTRANT) GUCCI AMERICA, INC. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022

Attorney of Record LOUIS S. EDERER

Prior Registrations 1106722;1107311;1142562;1158170;1920895;AND OTHERS

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070430.

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Word Mark	G
Goods and Services	IC 025. US 022 039. G & S: belts, gloves. FIRST USE: 19920700. FIRST USE IN COMMERCE: 19921200
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	74709783
Filing Date	August 1, 1995
Current Filing Basis	1A
Original Filing Basis	1A
Supplemental Register Date	March 31, 1997
Registration Number	2068107
Registration Date	June 3, 1997
Owner	(REGISTRANT) GUCCI AMERICA, INC. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record	GEORGE M. BORABABY
Prior Registrations	1106722;1158170;AND OTHERS
Type of Mark	TRADEMARK
Register	SUPPLEMENTAL
Affidavit Text	SECT 8 (6-YR).
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Typed Drawing

Word Mark ENVY
Goods and Services IC 003. US 051. G & S: perfume. FIRST USE: 19930702. FIRST USE IN COMMERCE: 19930702

Mark Drawing Code (1) TYPED DRAWING

Serial Number 74352782

Filing Date January 27, 1993

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition November 9, 1993

Registration Number 1899517

Registration Date June 13, 1995

Owner (REGISTRANT) HOGAN, ELIJAH INDIVIDUAL UNITED STATES P.O. Box 2502 Kensington MARYLAND 20891

(LAST LISTED OWNER) GUCCI AMERICA, INC. CORPORATION BY ASSIGNMENT NEW YORK 685 FIFTH AVENUE NEW YORK NEW YORK 10022

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record GEORGE M. BORABABY

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050405.

Renewal 1ST RENEWAL 20050405

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Goods and Services	IC 025. US 039. G & S: FOOTWEAR. FIRST USE: 19670900. FIRST USE IN COMMERCE: 19670900
Mark Drawing Code	(2) DESIGN ONLY
Design Search Code	26.11.12 - Rectangles with bars, bands and lines 26.11.21 - Rectangles that are completely or partially shaded
Serial Number	73562496
Filing Date	October 10, 1985
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	January 12, 1988
Registration Number	1483526
Registration Date	April 5, 1988
Owner	(REGISTRANT) GUCCI AMERICA, INC. CORPORATION NEW YORK 685 Fifth Avenue New York NEW JERSEY 10022
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Louis S. Ederer

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Prior Registrations 1122570;1159775;AND OTHERS
Description of Mark THE MARK IS MADE UP OF A STRIPE CONTAINING THREE BANDS OF COLOR, THE COLORS BEING GREEN, RED THEN GREEN. THE MARK IS LINED FOR THE COLORS RED AND GREEN.
Type of Mark TRADEMARK
Register PRINCIPAL-2(F)
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20071025.
Renewal 1ST RENEWAL 20071025
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